RIT 2021

WP 3 - Establishing an innovation system

Emil Svanberg Director of Innovation Management LTU Business

What motivates a work package like this?

- Contributing to sustainable growth
- Demonstrates a viable approach to capturing value from research (which
 is still the bulk of the funding)
 - Increasing the overall capability for innovation
 - Increasing the rate at which innovation happens

Establishing an innovation (support) system

- Validated products/services for commercialization (continued *Innovation Due Diligence*) as startups and/or within existing regional SMEs
- Cultivate innovation phd projects/students from RIT above and beyond the "thesis and defense"
 - Unique and rare opportunity to maximize impact
 - Complementing the academic incentives
- Develop and implement tools and methods for SMEs targeting the space industry
 - RIT has awaken curiosity, RIT 2021 will enable action

Establishing an innovation (support) system

- Space themed collaborative projects w. students and regional SMEs
 - Accelerate interest in innovation among students, go from events to action
 - Demonstrate regional attractiveness and opportunities
 - Solve real problems and add value to SMEs
- Adding thematical business development resources
 - Arctic Business Incubator +1,5 FTE to back up the ESA-BIC funding