



Commercialising space data to act ethically for a better world

Global Challenges



Business Practices

Citizens and governments are demanding that businesses and society at large adopts transparent approaches that safeguard our planet



Access to Information

Governments and industry struggle to get access to reliable intelligence about their current actions or to support future planning



Climate Change

Without drastic change today, adapting to the impacts in the future will be substantially more difficult and costly to society and the economy

Business Model

The company will address three main market sectors:

Corporate Social Responsibility



Ethical Investors (ESG)



Public Policy Delivery (PPD)



Corporate Responsibility

Corporate Social Responsibility (CSR)

Pro-active and immediate responsibility for the impact on society, including economic, social and environmental factors across their entire supply chains

CSR is typically broken down into four key areas:

Ethical responsibility

Philanthropic responsibility

Environmental

Economic responsibility



In 2015 Fortune 500 companies
invested **\$20bn** in CSR

Ethical Investors

Socially responsible investing is an investment strategy which considers both financial return and social/environmental good

Environmental, Social and Governance (ESG) – Definition and Context

Three factors that are used to measure a companies sustainability and ethical impact. They represent a method to assess potential investment suitability to align with the consumer's value, as well as long term risk and return profile.

ESG in 2017 was estimated to account for $\frac{1}{4}$ of all managed assets globally (KPMG)



Sustainable investments increased 34% over last two years to **\$30.7T** (Bloomberg)

Public Policy Delivery

Public policy is driven by either delivery of services to directly benefit national requirements

Two of the current highest priority examples of this are:

1. Reducing the impact of everyday activity on the worlds climate
2. Supporting overseas countries with economic, social or environmental elements

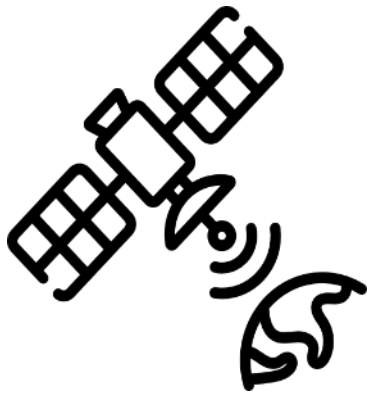
In 2018 the Inter-American Development Bank had **\$14.25Bn** for its programmes



Sweden invested **\$5.40 Bn** in overseas aid in **2020**

Who are we?

An independent organisation focused on providing **trusted** socio-environmental information and services to the commercial and public sector entities



Reliable Datasets



Tested Analytics



Strong Heritage



The Ecosystem

