



ARCTIC VENTURES

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The attraction of a region from the investor's
perspective

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For Entrepreneurs and Companies

- Business angels
- Investing in right idea and right teams in different branches
- Start ups having innovative ideas, aim to become export company

Our connection with Arctic Business?

- Arctic Ventures invests only in start ups joining Arctic Business incubator.

What makes it attractive for investment?



The important factors, varies in start-ups, SME's and big corporations

- The most important factors we look at In Startups are:
 - The Idea
 - Team
 - Scalability
- But the **region** is important no matter what ...!

So how to make a region attractive?



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- We are competing globally
- Investments is not just in the idea, it's also about the talents and human resources
- More opportunities of investment is needed
- Secure soft-landing for companies is required
- Attracting and keeping talents in the region is necessary

This is not a one-man job!



Why moving /starting your company in this region?



- Innovation support system that is connected globally
- Close to university and future talents
- Big industries and stable job market
- Soft-landing process for companies and talents



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Thank you

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